

**HEY!**

I'm Eric, and I want to tell stories with you. See more @ [erictmartin.com](http://erictmartin.com).

## SKILLS & EXPERTISE

- Storyboard Pro
- Photoshop
- Blender
- Autodesk Maya
- Sketchup
- Illustrator
- Premiere Pro
- After Effects
- Google Suite
- Shotgun
- Motion Graphics

## EXTRA

- Drexel ACM Siggraph member (2011 - 2014)
- Drexel Theater Scholarship (2011 - 2014)
- Concept Design Academy (2018 - 2020)
- Eagle Scout



# ERIC T. MARTIN

Story Artist

[eric.t.mart@gmail.com](mailto:eric.t.mart@gmail.com) 610.223.2188

## WORK EXPERIENCE

### Multimedia Content Developer | Epson America, Inc. Long Beach, CA (Oct 2018 - Jun 2021)

- Develop, film, and edit documentation videos for a wide range of consumer products using the Adobe Suite.
- Organize, plan, and execute video shoots across multiple teams and departments via Microsoft Office Suite.
- Coordinate video releases with project managers to ensure overall content quality when product launches.

### Adjunct Professor of Animation | Drexel University Philadelphia, PA (Sep 2014 - Sep 2018)

- Taught over 20 10-week undergraduate courses focusing on animation fundamentals, pre-production, project management, cinematography, and creative problem solving.
- Created custom lesson plans, presentations, and demos.
- Led students through class discussion/critique.

### Producer & Animation Lead | Coffeebot Studios, LLC Philadelphia, PA (Jul 2014 - Dec 2017)

- Coordinated production for multiple educational video series and content for clients such as PBS via Slack, Trello, and email.
- Created, wrote, storyboarded, and animated YouTube series as part of *Channel Frederator* with more than 20 episodes using Maya and the Adobe Suite.
- Managed small team of animators. Led them through weekly animation and story critiques. Helped them problem solve technical issues.
- Managed YouTube series' social media presence.
- Organized participation in local conferences and film festivals.

### Animation Instructor | BSD Code + Design Academy Bryn Mawr, PA (Jul 2016 - Oct 2016)

- Developed custom animation lesson plans and curriculum for students age 8 - 18.
- Engaged students in animation, storyboarding, and design fundamentals, using tools like Blender and Unity.

## EDUCATION

### Drexel University Class of 2014

(B.S.) in Digital Media w/ Theater Minor

StoryboardArt.org Story Artist Mentorship 2020-21